



ModernfoldStyles

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ModernfoldStyles To Unveil a New Space Management Showroom



South Hackensack, NJ – August 15, 2018 ModernfoldStyles, Inc., a recognized leader in flexible and innovative Space Management Solutions, is unveiling its newly renovated office and showroom in South Hackensack, New Jersey. Far more than a simple office or warehouse space, the Company has transformed its headquarters to give architects, builders, and clients a “live” demonstration of how their operable partitions and glass wall products can transform an ordinary office space into one that is both functionally dynamic and aesthetically sophisticated.

Having celebrated its 60th year in 2017, ModernfoldStyles President, Bob Styles, realized the company had outgrown its current headquarters. Styles envisioned something more dynamic than a simple expansion; he wanted a hybrid office and showroom where the company’s architectural wall systems could be seen, touched, and experienced.

“Our industry deals with three-dimensional spaces. Yet our clients learn about the choices available to them through two-dimensional photographs.” The tactile, sensory experience these spaces are designed

to convey simply can't come across on paper. It was from this idea Styles decided what was needed was an interactive showroom that could provide visitors with a spatial experience. The project is a collaboration with SBLM Architects, general contractor Tommac Construction, and acoustical consultant Longman Lindsey.



Design Concept

Serving as both a showroom and an employee workspace, the sleek renovation occupies 12,000 sq. ft. of the original 30,000 sq. ft. building. The overall concept was meticulously designed to strategically utilize the grand scale of the existing space, incorporate ModernfoldStyles' brand elements and showcase its architectural walls in a natural work environment. "Great care went into establishing rules and methodologies for the placement of the product to create a cohesive aesthetic," explained David Jaffoni, an Associate with SBLM Architects. "We created a contrast between the perimeter offices, offering an industrial chic look versus the all-glass, ultra-modern interior offices at the core," Jaffoni continued. "There were many products to display. It was critical we maintain clean lines and an uncluttered design," added George Fanous, AIA, SBLM Principal in charge of the project.

The centerpiece of the renovation is the Acoustic Design Lab. The lab is fitted with fully functional Modernfold Encore and Skyfold Classic operable partitions, and enclosed by an Acousti-Clear glass wall. Visitors will be able to experience the superb sound control qualities of these leading acoustical horizontal and vertical partitions.

Various Glass Wall Systems also on display include PK-30, moodwall P2, Klein telescoping doors, and Modernus glass and wood systems. A stunning Renlita S-3000 vertical glass door will bring lots of natural light into the Employee Lounge which leads to an outside patio when open. A massive 30-ft. wide, 12-ft. high ComfortDrive glass panel system encloses the large conference room. In the Lounge Area, a "touch and feel" Gallery showcases several hardware components, various door handles and locksets, frame and finish options, and sample swatches. "A lot of thought went into the design of the showroom,"

Styles concluded, “because we want to ensure that visitors know it’s time well spent. We’re certain that they will find products that will suit their space management needs here.”

ModernfoldStyles will open its Showroom and Acoustic Design Lab in September 2018. A special Grand Opening event for members of the press, product manufacturers, state officials, and the design community will be announced.

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ABOUT MODERNFOLDSTYLES:

ModernfoldStyles, Inc. is recognized within the industry as the leader in flexible and innovative Space Management Solutions providing operable partitions and glass wall systems for commercial and residential projects. We are a professional resource for architects, general contractors, interior designers, and clients contributing to the success of more than 1,600 projects annually in the New York, New Jersey, and greater Philadelphia area.

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